



OFFICIAL CONTEST RULES

OVERVIEW OF THE CONTEST

- 'SARCAN Recycling Rockstars' (the 'Contest') will run from **January 6th, 2021 to February 28th, 2021**.
- The Contest will be handled solely through the use of Facebook and Instagram Social Media platforms and the hashtag function of those platforms, therefore, all participants must have access to a valid, current account on those platforms in order to receive correspondence.
- Participants are allowed multiple submissions throughout the course of the Contest period.
- Winners will be drawn randomly from the collection of eligible submissions by SARCAN Recycling or an agent chosen by SARCAN Recycling.

ELIGIBILITY

- Participants must be a resident of Saskatchewan at the time of entering.
- Employees of SARC/SARCAN and SARCAN depots operated by Member Agencies are **NOT** eligible to enter.
- Winning Participants will be subject to answer a skill testing question before prize(s) are awarded.
- Participant's submissions must clearly show how their submission relates to one or more of the Contest Characters ("The Sorter", "The Crusher", "The Dropper", "The Donor") with the following criteria:
 - o The Sorter: picture must clearly show SARCAN-accepted beverage containers sorted by material type (Types: Aluminum Cans, Plastic containers, Aseptic (Tetra Boxes), Gable-top (Tetra Cartons), Glass) into separate bags/boxes/other containers
 - o The Crusher: picture must clearly show the majority of the Participants SARCAN-accepted beverage containers are flattened length-wise in their bags/boxes/other containers
 - o The Dropper: picture must clearly show
 - The Participant using the Drop & Go Kiosk to print Drop & Go tags, or

- The Participant's bags/boxes/other containers tagged with Drop & Go tags
 - The Donor: picture must clearly show
 - The Participant handing their bags/boxes/other containers of SARCAN-accepted beverage containers to a SARCAN employee
 - The Participant using the Drop & Go Kiosk to donate their SARCAN-accepted beverage containers to a Drop & Donate Charity (as listed on https://www.sarc.ca/pages/drop_and_donate.html), or other group using the 'Donate my Goods' button on the Drop & Go Kiosk
- All Participants agree to abide by these Official Story Contest Rules ("Rules") and the decisions of SARCAN Recycling management and its agents, which shall be considered final regarding any question with respect to the Contest, including what constitutes an eligible entry, extenuating circumstances and all other matters affecting the Program and the Contest.
- The Contest is subject to all applicable provincial and local laws and regulations.
- SARCAN Recycling management reserves the right to cancel or terminate the Contest at any time without notice, or to amend these Rules and the administration or procedures of the Contest in its discretion.

HOW TO ENTER

- Participants must post a picture of their containers following the criteria outlined in the 'Eligibility' section of these Official Contest Rules ("Rules") to their Facebook or Instagram account (their "Social Media") and tag the post using the Contest hashtag: **#SARCANRecyclingRockstars**
- Participant must include the Contest Character that they relate to as demonstrated by their picture in the text of the post
- All submissions must be posted by **February 28th, 2021 at 5:00pm (SK time)**
- All submissions will be evaluated by a member of SARCAN Recycling management to confirm eligibility. Upon said confirmation, all submissions will be entered into a draw.
- Participants may receive multiple entries into the draw if their submission relates to more than one of the Contest Characters.
 - i.e.: If a Participant posts a picture of their SARCAN-accepted beverage containers that are clearly flattened lengthwise AND sorted by material type, as referenced in the 'Eligibility' section, into separate bags/boxes/other containers, that Participant will be issued two (2) entries into the draw.

Rules Surrounding Submissions: Written words, photos/videos, and any other content (collectively, "Submitted Content") submitted as part of an Entry must be original content in which the Participant has all necessary rights to submit as part of its Entry. Entrants may not submit content that has been reproduced from any source without having secured all necessary rights to submit such Submitted Content. Any Submitted Content that the submitting Entrant cannot prove rights to submit may be disqualified. SARCAN Recycling reserves the right in its sole discretion to disqualify Submitted Content that is deemed in its sole discretion to contain/display offensive or unlawful content or are otherwise in poor taste or that fail to comply with the requirements of the contest.

By submitting an Entry, each Participant agrees to have read, and to comply with, these Rules and by the interpretation of these Rules by SARCAN Recycling and warrants and represents that its

Entry is original to the Participant and that the Participant has all necessary rights in and to its Entry and all of its components to enter the Entry in the Contest and that all Submitted Content:

(i) does not and will not violate any law, statute, ordinance or regulation;

(ii) does not contain any reference to or likeness of any individual person or persons, unless consent has been obtained from all such individuals (or their parent/legal guardian if individual appearing in Submitted Materials is under the age of majority);

(iii) will not give rise to any claims of infringement, invasion of privacy or publicity, or infringe on any rights and/or interests of any third party, or give rise to any claims for payment whatsoever; and

(iv) is not defamatory, trade libelous, pornographic or obscene, and further that it will not contain, depict, include, discuss or involve, without limitation, any nudity, sexual activity, crude, vulgar or offensive language and/or symbols, derogatory characterizations of any ethnic, racial, special needs, gender or religious groups, content that endorses, condones or discusses any illegal, inappropriate, unsafe, or risky activity, behaviour or conduct, personal information of individuals, including without limitation, names and addresses (physical or e-mail), conduct or other activities in violation of these Rules, commercial messages, comparisons or solicitations for products or services, any identifiable third party products and/or trade-marks, brands or logos, URLs or links to any third party websites or any other content that is or could be considered inappropriate, unsuitable or offensive, all as determined by SARCAN Recycling and/or its agents in their sole and exclusive discretion.

By entering the Contest and submitting an Entry, each Participant: (i) grants to SARCAN Recycling, in perpetuity, a non-exclusive license to publish, display, reproduce, modify, edit or otherwise use its Entry, in whole or in part, for advertising or promoting the Contest or for any other reason; (ii) waives all moral rights in and to its Submitted Content in favour of the Sponsor; and (iii) agrees to release and hold harmless SARCAN Recycling and its agents, employees, directors, successors, and assigns (collectively, the "Released Parties") from and against any and all claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trade-mark infringement or any other intellectual property related cause of action that relate in any way to the Submitted Content. By submitting an Entry, Participants acknowledge that their Submitted Content, if used, may be modified or edited and may appear across a number of applications including but not limited to advertising, packaging, website, merchandising and promotional activity. Each Participant, and not SARCAN Recycling, will be solely responsible for any legal ramifications resulting from any breach of the requirements of these Rules regarding (among other matters) its Submitted Content, including without limitation as to any infringement of intellectual property rights, and agrees to indemnify and save SARCAN Recycling and its agents harmless from and against all such claims. SARCAN Recycling reserves the right, in its sole discretion, not to use any Participant's Submitted Content.

PRIZES

- Three (8) prizes are available to be won
 - o One (1) prize consisting of **\$500.00 payable by cheque.**

- One (1) prize consisting of **\$350 payable by cheque**
- One (1) prize consisting of **\$150 payable by cheque**
- Five (5) prizes consisting of **one 'SARCAN Swag Package'** each that contain a number of SARCAN Recycling Promotional items

SELECTION OF WINNERS

- Winners will be chosen randomly in a “Draw” from the total collection of all eligible entries.
- The first Draw will be for the five (5) ‘SARCAN Swag Package’s, followed by the second Draw for the \$150.00 prize, followed by the third Draw for the **\$350** prize, and the final Draw will be for the **\$500.00** prize.
- Draws will take place after the Contest closes on **February 28th, 2021 at 5:00pm (SK time)** and before **12:00pm (SK time) on March 1st, 2021**.
- Winning Participants will be contacted through the Social Media with which they posted their Submission.
 - Winning Participants will be required to answer a skill testing question before prize(s) are awarded
 - Failure to respond to contact within three (3) days and/or failure to answer the skill testing question will result in the Participants disqualification and the prize(s) will be redrawn for from the collection of eligible Submissions.
 - This process will continue until all prizes have been awarded to successful Participants
- By entering the Contest, each Participant fully and unconditionally agrees to and accepts these Rules and the decisions of SARCAN Recycling and any agents it has chosen on it’s behalf, which are final and binding on all matters relating to this Contest.
- All winners release SARCAN Recycling, the operators of SARCAN depots and their respective employees, contractors and agents from any and all liability with respect to any publicity which SARCAN Recycling may conduct in respect to the awarding of any prize.